

Red Leaf Retail Timeline

See more details on highlighted projects in relevant projects and case studies.

'95-	SONY	WEGA CRT TV's Digital 8 Handycam Launch Digital In-Store Environment Display Lithium Camcorder Battery Launch Digital 8 Camcorder Launch Wega TV Launch Wega Theatre Cross Category Display Vaio Laptop Display Ericsson Display Philips Product Launch; WebTV
'99-	SEARS PALM APPLE	Consumer Electronic Department; Div. 57 300mm Palm Pilot Launch Shop-in-Shop iMac/G3 pod ←
	BEST BUY HONDA	In-line concept; Home theatre department Motorcycle Guided Selling Program; Accessories*
'00-	SONY	Dealer Show Accessory Countertop Display Walkman/Playstation Interactive Display WEGA HDTV Concept HDTV Prototype Grand WEGA Wall Display Dealer Show Projection Home Theater Wall Concept Backlit Q Sports Display VAIO Accessory Wall Display LCD Standalone Display
	SHARP	
'02	SONY	Dealer Show WEGA 3-Sided kiosk Connectivity Zone VAIO Butterfly WEGA Flat Out Better Display Handycam Countertop Display VAIO Multi-Category Display Cineza Projection Display Clié Handheld Countertop Display Frosted Handycam Cybershot Countertop Display Handycam Wall Display - (Henry's)
	APPLE	iPod Merchandiser ←
'03	SONY	Xplod Car Audio AVIT Display Dealer Show Clié Concept Handycam/Cybershot Wall Display - (ADEN) Location Freestanding Display Kitchen TV Display Grand WEGA 3LCD Endcap Aquos Endcap
	SHARP	
'04	SONY	Digital Imaging Wall WEGA 4ft Riser WEGA 8ft Riser Microsystems Display (Stereo Set) Signage Stands VAIO Floor Stand WEGA FD Trinitron Theatre Display WEGA TV Display VAIO Freestanding

	SONY	LED WEGA Bravia Wall Display Bravia Exhibit Handycam Endcap (Best Buy) Bravia LCD Display Memory Stick Countertop Display Freedom Telephone Countertop Display Handycam Stamina Battery Countertop Display VAIO Countertop Display VAIO Half Circle Display VAIO Notebook Countertop Display Walkman Mini Disc Countertop Display WEGA Plasma Display Wireless Countertop Display ALBO Toy Countertop Display ALBO Toy Floor Display Stamina Battery Floor Display
'05	SONY	Entertainment Center Bravia LCD Flat-Panel TV Display HDV Frosted Countertop Sign SXRD Floor Display Full HD 1080 TV Display Grand WEGA SXRD Wall Display Bravia Arch Exhibit Henry's Sony Digital Imaging Wall QuickPix Interactive Digital Media
	APPLE SIGNIFI	
'06	APPLE	Shop-in-Shop MacBook Display Mac Computer Endcap
	SONY	Bravia Sears Wall Location Free Launch Bravia Interactive Interactive HD World In-store CD/Headphone Interactive 4-Sided Interactive Kiosk VAIO Tradeshow Booth Bravia/Cybershot Booth Xplod Display Walkman Interactive Display "Ignite Your Senses" Display Cybershot Individual Units Handycam/Cybershot Retrofit Alpha Banner Stand Headphones/Accessory In-Store Display Dealer Show Kiosk/Displays Bravia Multi-Category Floor Display Camcorder Interactive Display Handycam Interactive Display - (Henry's) Grand WEGA
	BELL	ExpressVu Interactive Kiosk* ExpressVu Pallet Display (Costco) ExpressVu AIO Display ExpressVu Accessory Countertop Display
	COMPUSMART	Wall Signage
	BMW	Information Display*
	BP	Circle Convenient Stores; Digital Pump*

* design / conceptual work only

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'07

- RIM BlackBerry Cross-Marketing Merchandiser*
- BlackBerry Shop-in-Shop Display*
- SONY Micro HD Launch
- Bravia Home Theatre Wall** ←
- LCD Freestanding Wall Display
- Retrofit Shelf Solution
- Bravia Theatre Display
- Cybershot Display
- Dealer Show Displays/Booths
- Internet Video Link Counter Display
- Cybershot Countertop Display
- Digital Home Theatre Kit (cardboard)
- DVD Handycam Mousepad
- Headphone Countertop Display
- Digital Mavica Countertop Display
- Sony Store / Sony Style*
- APPLE **iPod Accessories Display** ←
- iPod Countertop Display
- SAMSUNG TV Wall Display*
- BELL ExpressVu HDTV Pallet Display
- Brochure Holder
- Card Holders
- SHARP Zaurus Countertop Display
- 3COM Countertop Display
- Floor Display
- MEIJER Photography Department
- Consumer Electronics Department
- Gaming Department
- HEB Consumer Electronics Department*
- Photo Processing Department*
- WAL-MART Mix and Burn; Music Download Destination
- BEST BUY Mix and Burn; Music Download Destination

'08

- SONY SXRD Floor Display
- Bravia Home Theatre Endcap
- VERIZON / RIM **BlackBerry Storm Verizon Launch** ←
- RIM BlackBerry Shop-in-Shop*
- BlackBerry Small Wall*
- BlackBerry Encased*
- BlackBerry Standalone*
- BlackBerry Multi-category Wall*
- BELL ExpressVu Converter Countertop Display
- ExpressVu HDTV Standalone Display
- ExpressVu HD PVR Corrugate Display
- Shop-in-Shop Display*
- Receiver & HD Programming
- Countertop Display*
- SAMSUNG Multi-Category Display
- Endcap Concept
- HDMI Bluetooth Concept
- LEXMARK Printerlab Concept*
- NIKON Camera Wall Concept*

'09-

- WAL-MART Apple iTunes Side Cap Program
- SAMSUNG **LEDTV Display** ←
- Home Theatre Endcap
- Dual-Screen Camera Endcap
- Plasma TV Series 6 & 8 Wall Display (Best Buy)** ←
- White Goods Concept*** ←
- Robotic Vacuum Display** ←
- DLNA Endcap*
- RLR CES 2009 High Tech 20x20' Booth
- Paradigm Tools
- CES 2010 High Tech 20x20' Booth
- SONY Snaplab Kiosk*
- RIM Endcap Design (Best Buy)*
- BMW / BlackBerry Display*
- LG Wireless S-Class Smartphone*
- FUTURESHOP **Wireless Display** ←
- White Goods** ←
- HP **Guided Selling*** ←
- RLR Digital Video Wall
- Guided Selling
- RIM Playbook Launch
- Dealer Program** ←
- Touchscreen Display (Sprint)
- Playbook Retro Kits (Verizon)
- Self Help Kiosk
- Freestanding Video Display(Wind)
- SEARS BlackBerry Display Program

'11

AWARDS & INNOVATIONS

- 1997 **President's Award, Best in Channel**
Sony Wega TV Launch
- 1998 **First Home Theatre Endcap in Global Marketplace**
Sony Wega Theatre, Cross Category Display
- 1999 **Best in Channel, Runner-up**
Sony Mavica Launch
- 1999 **First Live Secured Laptop Concept in Channel**
Sony Vaio Laptop Display
- 2005 **First Multi-Category Destination Utilizing Vertical Merchandising and Live Devices**
Henry's / Sony Digital Imaging Wall
- 2006 **Traditional Product Offering With Digital Media Download Destination**
*BP Circle Convenient Stores**
- 2008 **Best in Channel, Globally**
Samsung Multi-Category Display

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